

Abigail Archer

Graphic Design, Illustration, User Experience

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abigailarcher.com

Experience

Brainchild Magazine ————— 2018-2021

Served as both art director and graphic designer for Brainchild, a literary and arts publication representing universities in the Mid-East Honors Association. Managed a team of five designers, as well as designing the printed publication and overseeing social media and campus presence.

Signum Design ————— 2019-2021

Part of a creative team of 4-6 individuals per semester, functioning under the Center for Student Involvement at Kent State. Projects ranged from professional materials for various university departments to individual promotional materials for student organizations. Experience with both strict brand guidelines and flexible clientele.

Recovery Resources ————— 2020

Internship with a Cleveland nonprofit organization that specializes in mental health and addiction recovery services. Worked directly with marketing and communications team. Gained experience working within brand guides and with other teams.

Wick Poetry Center ————— 2020

Freelance illustrator for Wick Poetry Center's Traveling Stanzas program. Worked with teams of poets, editors, and artists to create multiple posters and promotional materials.

Luna Negra Magazine ————— 2019

Graphic designer for one of Kent State's student publications. Worked on a team of 12 students, ranging in fields of study from design to English to marketing. Assisted in the printed publication design and social media presence.

Education

Kent State University, Ohio

Visual Communication Design, 2021
User Experience Design Minor
Honors College, 3.825 GPA

Recognition

AAF Akron Addy

Student Publication
Brainchild Magazine, 2020

Mosca Family Award, VCD

Juried Student Show
2020

Best Digital Design, VCD

Juried Student Show
2019

American Greetings Endowed

Scholarship for Excellence
in Design
2018

Dean's List

2018-2021

Skills

Adobe CC Programs

InDesign, Illustrator, Photoshop,
XD, After Effects

Glyphs

Responsive Web Design

Basic knowledge of HTML/CSS